



Product Marketing Manager

Roles and Responsibilities

- Serve as an internal advocate for assigned products.
- Build inspiring cloud assets that excite customers.
- Work and collaborate with other Marketing and Engineering functions to define and deliver the Cloud platform technology value proposition.
- Drive awareness of Cloud platform in the market and engage with key influencers.
- Identify, develop and/or manage the creation of a variety of content types - written, videos, presentations, etc. - as needed to drive business growth and marketing success.

Educational Qualifications

- BA/BS degree in a technical or marketing field or equivalent practical experience.

Experience Requirements

- 2 years of experience in Technology or Software Marketing.
- Experience building creative assets and marketing content.
- Experience planning and executing multiple, complex marketing programs including budget management.
- Experience working collaboratively across multiple Engineering and Marketing teams.
- Demonstrated ability as a product or technology advocate.
- Effective communication and organisational skills.

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